

dj twilo

MEDIA + UGC

BRAND CONTENT + PARTNERSHIPS

RATE CARD | 2026–2027

MUSIC / FASHION / HOSPITALITY / CULTURE

ACCESS THE SOUND BEHIND THE ROOM



CONTENT FROM INSIDE THE CULTURE.

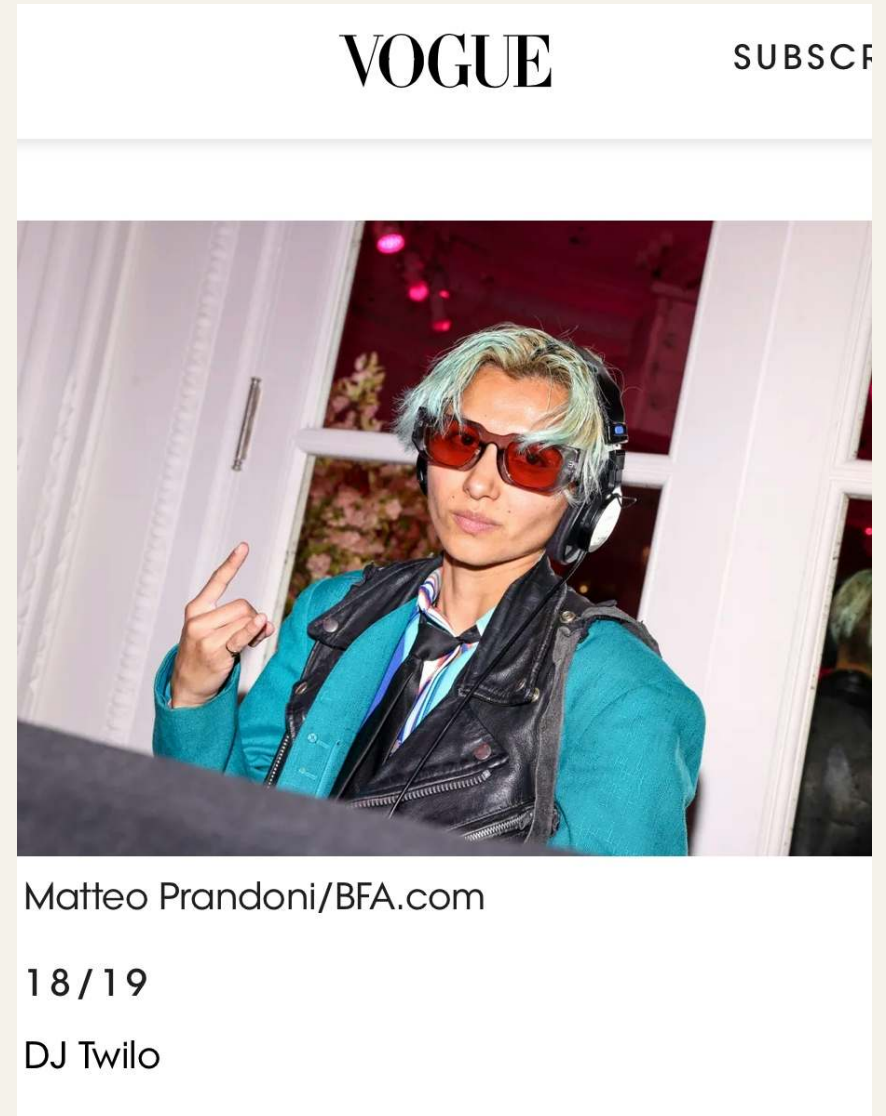
DJ TWILO × TWILO MEDIA

TWILO Media creates social-first brand content through the lens of New York nightlife, fashion, hospitality, music and luxury experiences.

EDITORIAL.

AUTHENTIC.

BUILT INSIDE THE ROOM.



WHAT WE CREATE

TWILLO MEDIA

Reels + short-form video

Event coverage

Behind-the-scenes

Fashion Week

Hotel + hospitality

Product storytelling

DJ + music content

Interviews

Social photography



THE TWILO POINT OF VIEW

NIGHTLIFE / FASHION / HOSPITALITY / CULTURE



Matteo Prandoni/BFA.com

18/19



TWILO UGC / BRAND CONTENT

CREATION FEES

TWILO SOCIAL

\$1,500

- 1 hero short-form video
- 3–5 edited social assets
- Event or product storytelling
- Creative direction

TWILO CAMPAIGN

\$3,000

- 2–3 short-form videos
- Edited photography
- Behind-the-scenes assets
- Creative concept
- Social-first storytelling

TWILO SIGNATURE

\$5,000+

- Custom content package
- Multiple social videos
- Professional photography
- Editorial storytelling
- DJ TWILO integration
- Radio/event options available

USAGE RIGHTS, PAID MEDIA, EXCLUSIVITY AND EXTENDED LICENSING ARE PRICED SEPARATELY.

USAGE RIGHTS + LICENSING

CREATION AND RIGHTS ARE SEPARATE ECONOMIC ASSETS

Creation covers production. Extended distribution is licensed separately by channel and duration.

Paid social advertising	+20–30% of base fee / month
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Website usage	+25% of base fee / month
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Email / CRM marketing	+15–20% of base fee / month
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Exclusive rights	+75–200% additional
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CUSTOM QUOTE

Raw footage, whitelisting, perpetual buyouts, category exclusivity, multi-platform licensing and extended terms.



TWILO RADIO SPONSORSHIP

PRESENTING PARTNER \$10,000 / MONTH

SHOW SPONSOR \$5,000 / MONTH

EPISODE SPONSOR \$2,500 / EPISODE



THE TWILO LIST

NEWSLETTER + EDITORIAL SPONSORSHIP

START FREE. BUILD THE AUDIENCE.
SELL THE INVENTORY.

A recurring editorial channel for nightlife, fashion, hospitality, music, private invitations and the people shaping the room.

SPONSORSHIP

\$1,000-\$3,500 / MONTH

- Sponsored feature
- Brand placement
- Event inclusion
- Radio + social extensions available



TWILO PRIVATE CLIENT

PREMIUM MONTHLY RETAINER

\$5,000 / MONTH

PRIORITY ACCESS TO:

- DJ TWILO
- Private events
- Music programming
- Event strategy
- Venue recommendations
- Entertainment sourcing

A BESPOKE RELATIONSHIP FOR PRIVATE CLIENTS WHO WANT CONTINUITY, ACCESS AND CURATION.



TWILO MEDIA PARTNER

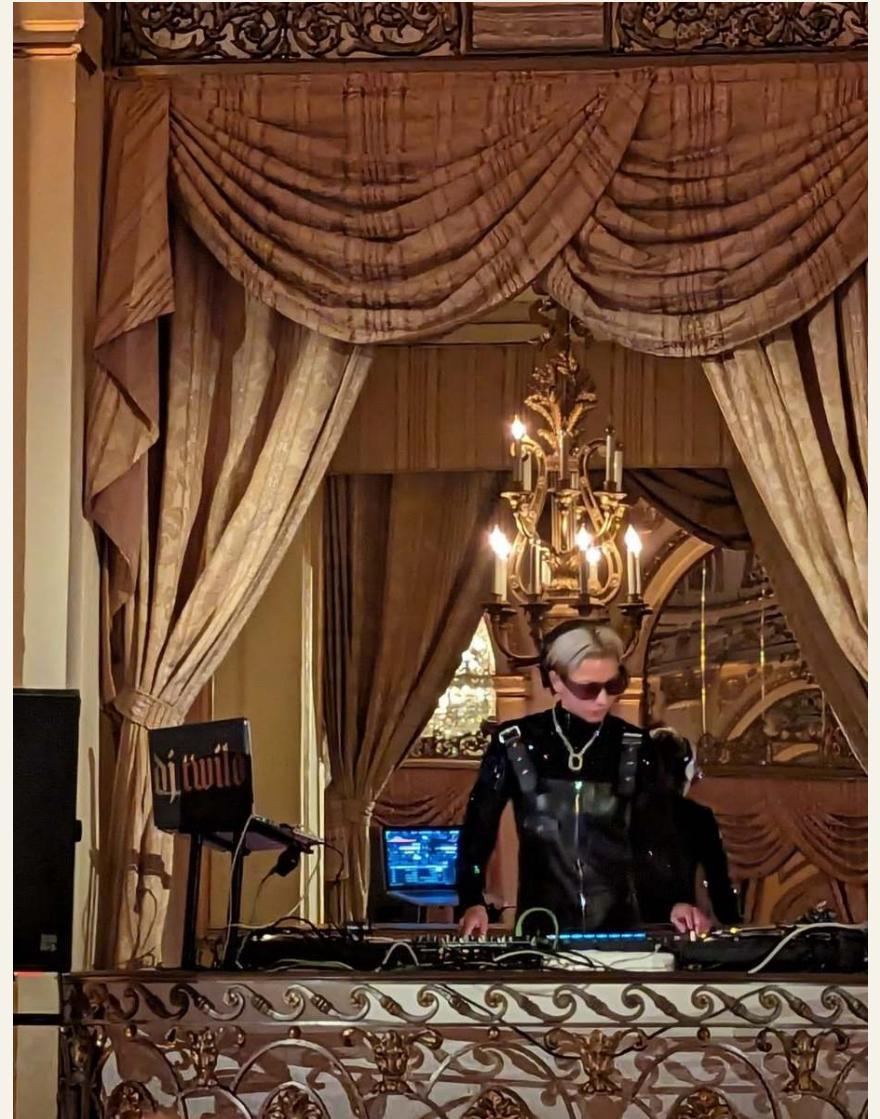
THE BIG COMMERCIAL PACKAGE

\$10,000 / MONTH

For hotels, fashion companies and luxury brands seeking an ongoing presence across the TWILO ecosystem.

- TWILO Radio
- Podcast
- Newsletter
- Social content
- Event integration
- Editorial
- Video
- Brand appearance

PAID ADVERTISING USAGE IS LICENSED SEPARATELY.



FROM CONTENT TO PARTNERSHIP

ONE RELATIONSHIP. MULTIPLE CHANNELS.

01 **CONTENT** TWILO SOCIAL / CAMPAIGN / SIGNATURE

02 **MEDIA** RADIO / NEWSLETTER / PODCAST

03 **LIVE** DJ TWILO / PRIVATE EVENTS

04 **EXPERIENCE** NYFW / HOSPITALITY / PRIVATE ROOMS

05 **RETAINER** PRIVATE CLIENT / MEDIA PARTNER

dj twilo

CREATE WITH TWILO.

TWILO MEDIA

Brand Content / Radio / Editorial / Experiences

CAMPAIGNS FROM \$1,500

DJTWILO.COM

